



Greetings!

On behalf of the Board of the East Coast Black Age of Comics Convention, Incorporated (ECBACC, Inc.), it is with great pleasure that we invite you to participate in the upcoming East Coast Black Age of Comics Convention (ECBACC) 2025! This year's convention promises to be an exciting celebration of diversity, creativity, and community, and we are thrilled to extend this special invitation to you.

East Coast Black Age of Comics Convention Presentation and Kick-off

Saturday, May 10, 2025, 3:00 p.m. – 4:30 p.m.

Virtual Presentation using Microsoft Teams

Join us for the East Coast Black Age of Comics Convention Presentation and Kick-off on Saturday, May 10, 2025! This exciting event serves as the prelude to a weekend filled with celebration, inspiration, and creativity. Highlights of the presentation include:

- ❖ Glyph Comics Awards Presentation: Honoring excellence in comics made by, for, or about African-descended people, the Glyph Comics Awards recognize creators who contribute to the diverse landscape of graphic novels, comic strips, and comic books.
- ❖ Venue: Virtual presentation via Microsoft Teams
- ❖ Free Admission: As part of our commitment to accessibility, admission to the presentation is free for all attendees.

East Coast Black Age of Comics Convention (ECBACC 2025)

Saturday, MAY 17, 2025, 11 a.m. – 7 p.m.

Temple University / Student Faculty Center / 3340 North Broad Street / Philadelphia, PA 19140

Free Admission

Mark your calendars for the main event – the East Coast Black Age of Comics Convention (ECBACC) on Saturday, MAY 17, 2025! Immerse yourself in a day-long celebration of comics, creativity, and community, featuring:

- ❖ Workshops: Engage in hands-on learning experiences covering topics such as Writing, Drawing, and the Comics Industry.
- ❖ Panel Discussions: Explore diverse perspectives and insights shared by industry experts during informative panel discussions.
- ❖ Costume Contest: Showcase your creativity and passion for comics by participating in our costume contest.
- ❖ Marketplace: Browse and shop at the all-day marketplace, offering a wide selection of comic books and related items.



Secure Your Table Today

Interested in showcasing your work or merchandise in the marketplace? Don't miss out on this opportunity to connect with enthusiasts and fellow creators. Complete the enclosed table registration form and return it by the specified deadline along with payment and sample file upload to reserve your space.

Please review the guidelines carefully before submitting your registration. If you have any questions or require further assistance, please contact us at Tables@ecbacc.com.

Obtain Your Ad Space Today

Interested in promoting your brand or message in our program guide? Don't miss this chance to reach our diverse audience. Complete the enclosed ad purchase form and return it by the specified deadline along with payment and sample file upload to reserve your space.

Please review the guidelines carefully before submitting your purchase. If you have any questions or require further assistance, please contact us at Ads@ecbacc.com.

Warm regards,

Yumy Odom, President, ECBACC, Inc.

Akinseye Brown, Vice President, ECBACC, Inc.

Shenkarr Davis, Secretary, ECBACC, Inc.

Stephanie Brandford, Treasurer, ECBACC, Inc.

Liability and Indemnification:

ECBACC, Inc. reserves the right to take staged and candid photographs of any and all convention participants during ECBACC. ECBACC, Inc. reserves the right to use these images in magazines, newspapers, flyers, internet outlets, or electronically transmitted advertisements associated with ECBACC, Inc. promotions.

ECBACC, Inc. will assume no responsibility for loss, injury, damage, or liability of any other kind, except as a result of ECBACC, Inc.'s own negligence. The Sponsor/Exhibitor agrees to indemnify and hold harmless the East Coast Black Age of Comics Convention, Incorporated, its officers, directors, and agents from any and all claims including, but not limited to, those based upon property damages, personal injuries, taxes and/or loss, in any way related to Sponsor's/Exhibitor's participation in the Convention, and resulting from Sponsor's/Exhibitor's negligence, including reasonable attorney's fees. Sponsors/Exhibitors are encouraged to remove all valuables from their booths after the close of the Convention. The East Coast Black Age of Comics Convention, Incorporated, and its officers, directors, and agents assume no liability for loss of or damage to exhibitor's property, except where such loss or damage is the result of ECBACC, Inc.'s own negligence.



Table Registration Guidelines:

Event Details:

- ❖ Date: Saturday, MAY 17, 2025
- ❖ Location: Temple University / Student Faculty Center / 3340 North Broad Street / Philadelphia, PA 19140
- ❖ Marketplace Hours: 11:00 a.m. - 7:00 p.m.
- ❖ Set-Up Time: Vendors are expected to complete set-up at least 30 minutes prior to the beginning of the Convention. The set-up period begins at 9:30 a.m.

Registration Information:

- ❖ Registration Deadline: Monday, March 31, 2025
- ❖ NO ON-SITE REGISTRATION AVAILABLE: Please note that on-site registration will not be available.
- ❖ Wait List Status:
 - Registrants will be notified if the venue cannot accommodate additional tables.
 - Waitlisted registrations will be confirmed as replacements in the order requirements were completed.
 - Payments for waitlisted registrations will be refunded if not confirmed by the start of the convention.

Registration Fees:

- ❖ One-Table Registration Fee: \$155
 - Includes one 6' x 30" table with two chairs and up to three participant badges.
- ❖ Two-Table Registration Fee: \$290
 - Includes two 6' x 30" tables with four chairs and up to four participant badges.
- ❖ Wait List Registration Fee: \$350
 - Includes one 6' x 30" table with two chairs and up to three participant badges.

Additional Services:

- ❖ Electrical access is available for an additional cost of \$60.
- ❖ Availability is limited and will be allocated based on completion of registration requirements.
- ❖ This service cannot be guaranteed after the registration deadline.

Cancellation Policy:

- ❖ Cancellations made within 30 days before the opening day of the show are non-refundable.
- ❖ Failure to set up or contact convention management [267-536-9847] by 10:30 AM on opening day will result in the forfeiture of your space.



Table Registration Guidelines (cont'd):

Table Assignments:

- ❖ Tables will be assigned in order of confirmation.
- ❖ Availability is limited and will be based on the space and configuration restrictions of the venue.

Confirmation and Requirements:

- ❖ Registration confirmation will be sent via email after receipt and review of (1) the completed registration form, (2) payment of fees, and (3) submission of samples of works for sale.
- ❖ Please bring a copy of your confirmation email for set-up.

Marketplace Guidelines:

- ❖ ECBACC 2025 is a family-oriented show. Please take special care in the sale and display of adult material.
- ❖ If asked by Convention Management to cover or remove an item from the view of younger attendees, please do so immediately.
- ❖ Failure to comply may result in being asked to leave the marketplace floor without a refund.
- ❖ Small easels and banners are permitted, provided they do not interfere with neighboring vendors.
- ❖ Solicitation outside of designated spaces is not allowed.
- ❖ Selling of illegal or bootleg items is strictly prohibited.

Professionalism and Conduct:

- ❖ Vendors are expected to maintain professionalism in appearance and behavior.
- ❖ Samples of work must be submitted with the application.
- ❖ ECBACC reserves the right to decline applications not in line with convention standards.

Additional Information:

- ❖ Parking is available in the Ontario East Garage for a daily fee. It is located on Ontario Street and Germantown Avenue and can be accessed on Ontario Street (right turn when traveling north on Broad St.).
- ❖ Security staff and volunteers will be present during the event.
- ❖ All trash, display items, leftover giveaways, decorations, etc., must be taken with you or placed in recycling or trash bins when you leave.
- ❖ Failure to clean your space may result in a base fee of \$100 on future registrations.



Program Guide Advertising Guidelines:

Overview:

- ❖ ECBACC, Inc. seeks support from creators and fans to continue Convention success.
- ❖ Opportunity to promote products to Convention attendees.
- ❖ Program Guide serves as a FREE souvenir for attendees.

Advertising Details:

- ❖ Size: 6 ¾" wide and 10 ½" high in portrait format.
- ❖ Promote your brand to a diverse audience of comic book enthusiasts.

Pricing:

- ❖ Full-Page Ad: \$85.00
 - Includes one interior page ad; 6 ¾" wide and 10 ½" high in portrait format
- ❖ Half-Page Ad: \$48.00
 - Includes one interior page ad; 6" wide and 4 5/8" high in landscape format
- ❖ Quarter-Page Ad: \$32.00
 - Includes one interior page ad; 2 7/8" wide and 4 5/8" high in portrait format

How to Advertise:

- ❖ Review the information on the following page for details on ad placement and pricing.

Registration Deadline:

- ❖ Registration Deadline: Monday, March 31, 2025
- ❖ Submit ad materials and payment by the deadline to ensure inclusion in the program guide.

Confirmation and Requirements:

- ❖ Purchase confirmation will be sent via email after receipt and review of (1) the completed ad purchase form, (2) payment of fees, and (3) ad content.
- ❖ Advertisers are responsible for submitting ad materials in the required format and meeting content guidelines.



EXHIBITOR REGISTRATION PAYMENT

We offer two convenient ways to pay for your order. Our preferred method is through our website at shop.ecbacc.com, where you not only complete your purchase securely but also have the option to cover processing fees, further supporting ECBACC’s mission.

Alternatively, we provide a QR code payment option (see below), allowing you to scan and pay directly from your mobile device for a quick and easy transaction. No matter which method you choose, your support helps us continue celebrating and uplifting creators in the comic book and sci-fi community!

EARLY TABLE REGISTRATION <u>Deadline</u> Monday, March 31, 2025	PROGRAM GUIDE AD PURCHASE <u>Deadline</u> Monday, March 31, 2025	WAIT LIST REGISTRATION <u>Period Begins</u> Tuesday, April 1, 2025
<p style="text-align: center;">ECBACC, Inc.</p> <p style="text-align: center;">ECBACC 2025 Exhibitor Table \$155.00 - \$350.00</p> <div style="text-align: center;">  <p>Scan to Pay</p> </div>	<p style="text-align: center;">ECBACC, Inc.</p> <p style="text-align: center;">ECBACC 2025 Program Guide Ad \$32.00 - \$85.00</p> <div style="text-align: center;">  <p>Scan to Pay</p> </div>	<p style="text-align: center;">ECBACC, Inc.</p> <p style="text-align: center;">ECBACC 2025 Exhibitor Wait List \$350.00</p> <div style="text-align: center;">  <p>Scan to Pay</p> </div>

EXHIBITOR REGISTRATION ONLINE FORM

After reviewing the guidelines and completing your payment, please submit your information using our online form at form.ecbacc.com and transfer your files using files.ecbacc.com. This streamlined process replaces our previous PDF hardcopy, making it faster and easier to collect your details accurately. Completing the form ensures we have all the necessary information to process your registration or advertisement smoothly. Thank you for your cooperation in helping us improve efficiency and enhance your experience at ECBACC!